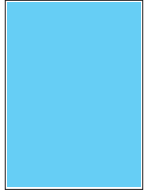


Traditional formats

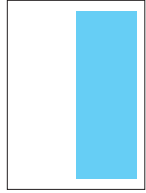
Full page*

210 mm width
x 297 mm height



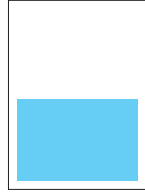
1/2 page Vertical

90 mm width
x 255 mm height



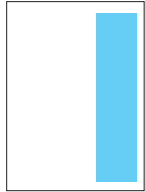
1/2 page Horizontal

185 mm width
x 125 mm height



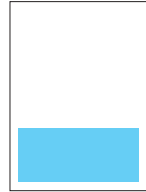
1/3 page Vertical

59 mm width
x 255 mm height



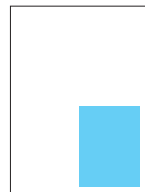
1/3 page Horizontal

185 mm width
x 85 mm height



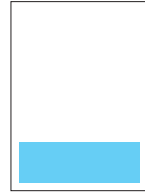
1/4 page Vertical

92.5 mm width
x 125 mm height



1/4 page Horizontal

185 mm width
x 63 mm height



Special formats

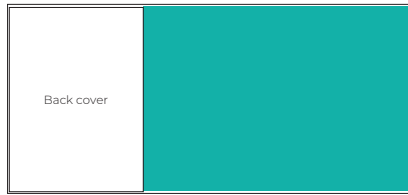
Outside belt*

630 mm width x 80 mm height



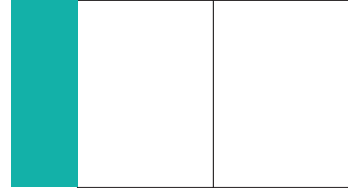
Cover extension double page ad

420 mm width x 297 mm height



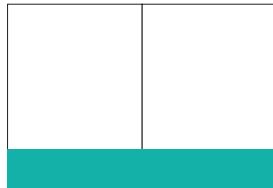
1/3 page extension

105 mm width x 297 mm height



Double 1/4 page ads footer

420 mm width x 63 mm height



1/3 Page vertical ads faced

59 mm width x 255 mm height



Double 1/3 page ad

370 mm width x 85 mm height



Publication Dates 2024

Month	Issue Nr.	Ads deadline	Circulation	
Jan/Feb	SE 123	26/01	15/02	Miscellaneous
Mar	SE 124	23/02	14/03	Miscellaneous Aqua Sur Edition
Apr	SE 125	22/03	18/04	Technology Special
May	SE 126	26/04	16/05	Miscellaneous
Jun	SE 127	24/05	16/06	2023 Balance Special
Jul	SE 128	21/06	11/07	Miscellaneous
Aug	SE 129	26/07	16/08	Biology Special
Sep	SE 130	28/08	12/09	Miscellaneous
Oct	SE 131	20/09	10/10	Fresh Water Special
Nov	SE 132	24/10	14/11	Miscellaneous
Dec	SE 133	22/11	12/12	Sustainability Special
	AA 09	22/11	12/12	Volume IX Compendium

Prices do not include VAT.



127
Published editions



+615
Technical articles



+7.900
Technical content pages



+2.200
Advertisements published



Monthly readers
+4.500 Printed magazine
+1.500 Digital magazine

+46k Followers in social networks



@salmonexpert

Home

Color Profile
R G B

Allowed files
JPG, GIF, HTML 5

Resolution
72 ppp

Max Size
2,000 KB desktop
300 KB mobile

Salmonexpert Blogue Labours! Newsletters

Banner Home 1 (rotating)
1065x150
(Mobile 370x150)



Content Marketing

Banner Home 2 (rotativo)
1065x150
(Mobile 370x150)



Opinion Column



Banner Home 3 (rotating)
340x300
(Mobile 370x120)



Podcast "Sin Escamas"



Editorial Opinion



Most read News



Banner Home 4 (rotating)
340x120
(Mobile 370x100)

Banner Home 5 (rotating)
340x120
(Mobile 370x100)

Banner Home 6 (rotating)
340x120
(Mobile 370x100)



Events calendar



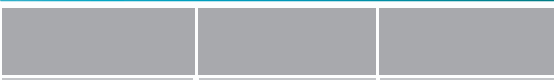
Banner Home 7 (rotating)
1065x150
(Mobile 370x150)



SalmonExpert TV



Banner Home 8 (rotating)
1065x150
(Mobile 370x150)



Banner Home 9 (rotating)
340x300
(Mobile 370x120)



Articles

Salmonexpert Blogue Labours! Newsletters

Banner News 1 (rotating)
1065x150
(Mobile 370x150)



Banner News 2 (rotating)
340x300
(Mobile 370x120)



Banner News 3 (rotating)
340x120
(Mobile 370x100)



Banner News 4 (rotating)
340x120
(Mobile 370x100)

Banner News 5 (rotating)
340x120
(Mobile 370x100)

Banner News 6 (rotating)
1065x150
(Mobile 370x150)



Newsletter

Newsletter 1 **750x166**



Newsletter 2 (rotating)
225x200

Newsletter 3 (rotating)
225x100

Newsletter 4 (rotating)
225x100

Newsletter 5 (rotating)
225x100

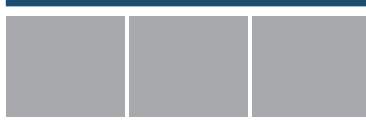


Content Marketing

Newsletter 6 **750x166**



Newsletter 7 **750x166**



Newsletter 8 **750x166**



Where do they read us?

	Chile	81,27%
	USA	3,54%
	Spain	2,69%
	Mexico	2,00%
	Peru	1,19%
	Colombia	1,12%
	Argentina	1,03%
	China	0,88%
	Brazil	0,57%
	Others	5,71%

Jan - Dec 2023



+65k

unique users
per month

≈ 180

monthly
web articles

A company of
 oceanspace media

Premium advertising spaces may be used for a maximum of 3 weeks by the same advertiser within the month.

The prices of all online ads are weekly and do not include VAT.