



# KYST

magasinet

UTGAVE 07 JULI-2024 - 27 ÅRGANG

MED FOKUS PÅ TEKNOLOGI

Gode råd mot sjøsyke

Side 50

## Ingen reelle alternativer til diesel for trålflåten

Side 22

**Nybygg:**  
Topp moderne fiskebåt til Lofoten-reder  
side 18

**Fiske:**  
Suksess for fiskeri-bedrift på Nordfjordeid  
side 28

**Marked:**  
KI bidrar til langt bedre kvalitet på fisken  
side 34

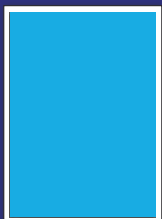
**Portrett:**  
Fabrikksjef til sjøs med viktige verv på land  
side 56

## EDITIONS

Editions	Ad deadline	Theme	
KM 1	16. januar	Marine Engine and propulsion	
KM 2	20. february	Focus Nordland	Lofotfishing 20 - 22 March
KM 3	27. march	Coast Fisheries	
KM 4	8. may	The green shift/ KI	Nor- Shipping 2- 6 June
KM 5	19. june	Well- and workboats	Aquanor 19 - 21 Aug.
KM 6	14. august	Service	
KM 7	11. september	Focus Denmark	DanFish 7 - 9 Oct.
KM 8	9. oktober	Shipyard - new construction and service	Shipyard conference in Ålesund
KM 9	6. november	Sea Fish	
KM 10	11. december	Electronics/Electric	

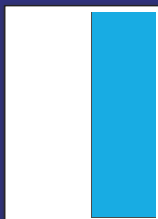
## Traditional format

1/1 Page \*  
210 mm x 297 mm



NOK 18 700

1/2 Page  
90 mm x 255 mm



NOK 11 400

1/2 Page  
185 mm x 125 mm



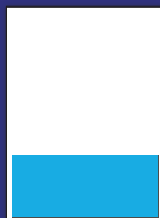
NOK 11 400

1/3 Page  
59 mm x 255 mm



NOK 8 300

1/3 Page  
185 mm x 85 mm



NOK 8 300

1/4 Page  
90 mm x 125 mm



NOK 6 200

1/4 Page  
185 mm x 63 mm



NOK 6 200



\* Backpage (210 x 242 mm) Kr. 24 900 - Page 3: Kr. 21 400

Colorprofile:  


Accepted files:  
PDF, Ai, TIFF, JPG, PNG, PSD

Resolution:  
300 dpi

## FRONT PAGE ADVERTISING

**KYST** magasinet

**ANNOUNCE**

**SKY-SKRAPER**  
*(max 2 rotations)*

300x 500  
320 x 200

**Price kr 6.800**

**TOPPBANNER**  
*(max 2 rotations)*

1065 x 200    320 x 250

**Price kr 7.600**

**SKY-SKRAPER**  
*(max 2 rotations)*

300x 500  
320 x 200

**Price kr 6.800**

**ANNOUNCE**

**FLEXBANNER MIDT**  
*(max 2 rotations)*

1065 x 200    320 x 200

**Price kr 5.700**

**ANNOUNCE**

**FRONT GRUPPE AD**

350 x 240

**Price kr 3.500**

**FRONT GRUPPE AD**

350 x 240

**Price kr 3.500**

**FRONT GRUPPE AD**

350 x 240

**Price kr 3.500**

**ANNOUNCE**

**FLEXBANNER MIDT 2**  
*(max 2 rotations)*

1065 x 200    320 x 200

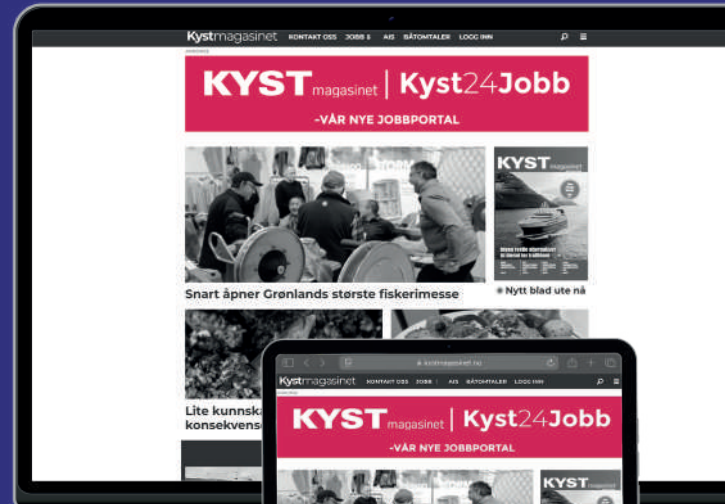
**Price kr 5.300**

**ANNOUNCE**

**FLEXBANNER BUNN**  
*(max 2 rotations)*

1065 x 300    320 x 200

**Price kr 4.700**



## Digital visibility on kystmagasinet.no

- Continuous news update
- Targeted and measurable advertising

Material:  
Pictures or animation: GIF, JPC, PNG    Video: HTML    Max 5MB



## ARTICLE ADVERTISING

**SKY-SKRAPER**  
*(max 2 rotations)*

300x 500  
320 x 200

**Price kr 6.800**

**ARTICLE TOPBANNER**  
*(max 2 rotations)*

1065 x 200    320 x 250

**Price kr 7.600**

**SKY-SKRAPER**  
*(max 2 rotations)*

300x 500  
320 x 200

**Price kr 6.800**

**ARTICLE POSTER**  
*(max 2 rotations)*

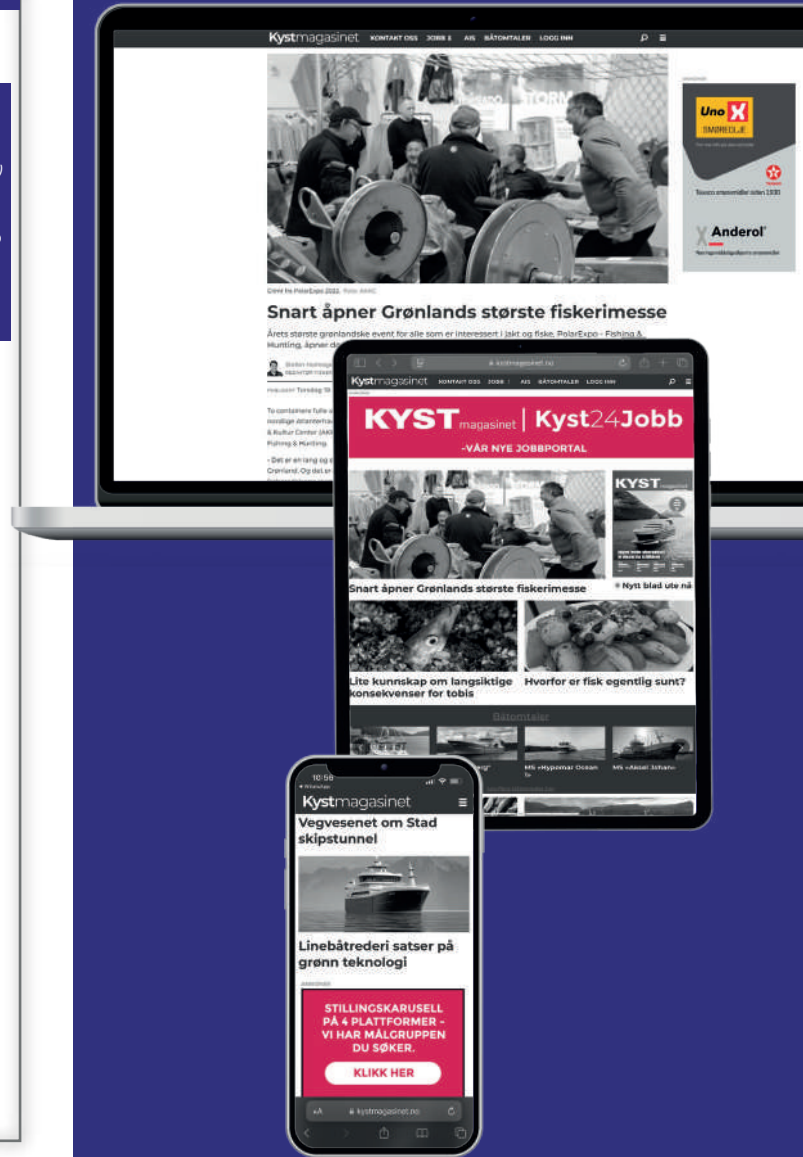
320 x 240  
320 x 200

**Price kr 4 400**

**ARTICLE FLEXBANNER**  
*(max 2 rotations)*

1065 x 300  
320 x 200

**Price kr 4.700**



### Key Figures



**+ 36 000**  
unique users

**+75 000**  
Page viewings  
per month

**Newsletter:** sent out on Tuesdays and Thursdays. Contact us for prices for advertising

### Advertising inquiries



**Hilde V. Moe**  
Key Account Manager  
hilde@kystmagasinet.no  
Mob: +47 48 06 78 50



**Emilie Skjønhaug**  
Key Account Manager  
emilie@kystmagasinet.no  
Mob: + 47 92 27 07 47

### Prices

Online prices apply  
per 14 days e.g. VAT

#### IMAGE:

GIF, JPG, PNG, SVG, WebP, 500kb

#### VIDEO:

MP4, WebM, QuickTime, HTTP Live Streaming, MPEG

#### Material:

Pictures or animation: GIF, JPC, PNG    Video: HTML    Max 5MB