

11 editions per year + 1 special edition

Skipsrevyen

Får verftene norske fiskebåtredere på kroken? Se stor oversikt

Fra side 50

Nr 06/07
Juni/Juli 2024
54. årgang

Aktuelt:
Ship of The Year 2024:
Her er de nominerte

Side 14

Maritim Forskning:
Sjøfolk er løsningen,
ikke problemet

Side 106

Båtomtaler:
«Sudri Enabler»
levert fra Gondan

Side 114

EDITIONS 2025

Edition

- SR 1
- SR 2
- SR 3
- SR 4
- SR 5
- SR 5A
- SR 6/7
- SR 8
- SR 9
- SR 10
- SR 11
- SR 12

Theme-spesial edition

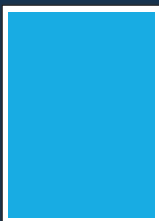
- Industry of the future / Shipbuilding Norway
- The engine room
- On the brigade
- Interior/home at sea
- Nor-Shipping
- Ship of the Year
- Aqua Nor /Fish farming
- People in focus/ maritime week
- Fast ferries
- Yards and economy
- The top executives in the maritime industry / portrait interview
- Offshore wind

Ad deadline

- January 16
- February 13
- March 13
- April 22
- May 16
- May 16
- June 26
- August 14
- September 17
- October 16
- November 13
- December 9

Traditional format

1/1 page*
210 mm x 297 mm



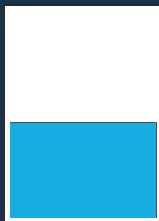
NOK 17 200

1/2 page
Horizontal
90 mm x 255 mm



NOK 11 000

1/2 page
Vertical
185 mm x 125 mm



NOK 11 000

1/3 page
Horizontal
59 mm x 255 mm



NOK 9 500

1/3 page
Vertical
185 mm x 85 mm



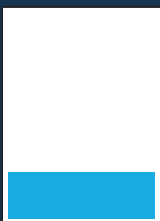
NOK 9 500

1/4 page
Horizontal
90 mm x 125 mm



NOK 7 900

1/4 page
Vertical
185 mm x 63 mm



NOK 7 900

* Backpage (210 x 242 mm) NOK 21 900 - Page 2: NOK 19 900



Color profile:


Accepted files:
PDF, Ai, TIFF, JPG, PNG, PSD

Resolution:
300 dpi

FRONT PAGE ADVERTISING

Skipsrevyen

TOP BANNER
(max 3 rotating)
1065 x 200 | 320 x 250
NOK 8.900

SKY-SCRAPER
(max 2 rotating)
300 x 600 | 320 x 250
NOK 9.900

SKY-SCRAPER
(max 2 rotating)
300 x 600 | 320 x 250
NOK 9.900

FLEX BANNER 1
(max 3 rotating)
1065 x 300 | 320 x 250
NOK 7.900

CONTENT MARKETING
NOK 13.900

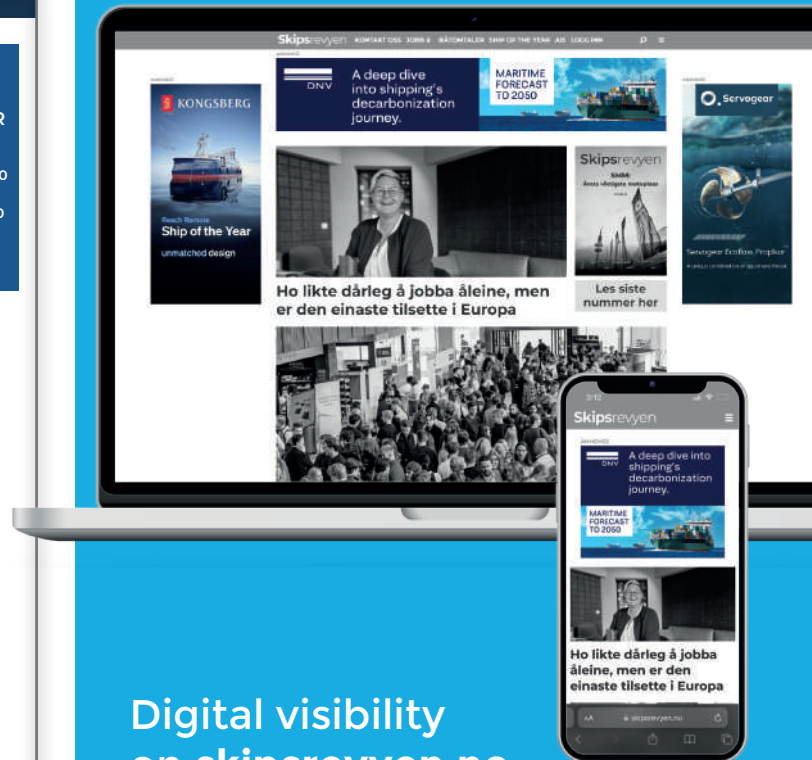
FRONT POSTER
340 x 400 | 320 x 200
NOK 5.500

FRONT POSTER
340 x 400 | 320 x 200
NOK 5.500

FLEX BANNER 2
(max 3 rotating)
1065 x 300 | 320 x 250
NOK 7.900

CONTENT MARKETING
NOK 11.900

FLEX BANNER 3
(max 3 rotating)
1065 x 600 | 320 x 400
NOK 7.900



Digital visibility on skipsrevyen.no

- The page is updated continuously with news
- Between 60000 and 70000 users per month
- Targeted and measurable advertising

Front page advertising:

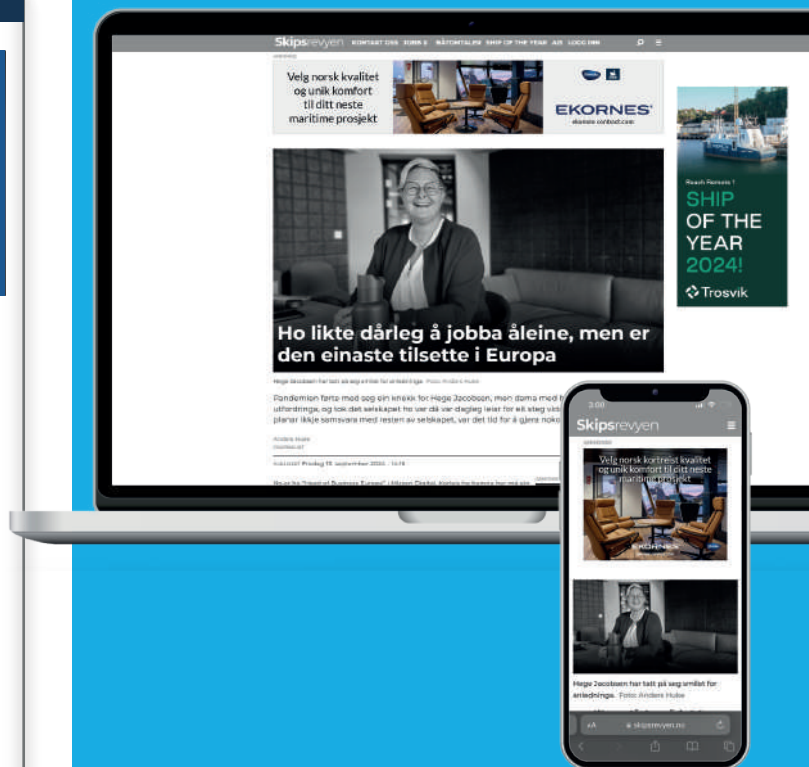
Banner that is visible for all on the frontpage.

Content marketing advert is placed on the frontpage with editorial content.

Material:

Picture and animation: GIF, JPG, PNG, SVG, WebP, Max 5MB Video: HTML Max 5MB

ARTICLE PAGE ADVERTISING



Article page advertising:
Banner visible on all articles.

Newsletter
Distribution on Wednesday and Friday.

Bannersize:
1065*200 pxl
Price from NOK 1.600,- per week

Boatreviews
Banner on boatreviews
350*240 pxl

Prices are indicative and per week.

The web adverts are published on desktop and mobile.

Advertising requests



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Material:
Picture and animation: GIF, JPG, PNG, SVG, WebP, Max 5MB Video: HTML Max 5MB