

MEDIA - KIT 2025



LandbasedAQ 2-2024
Årgang 3
www.LandbasedAQ.no

LandbasedAQ

Bli med inn i anleggene

STATUS – INNSIKT – FAG

Fotomontasje: LandbasedAQ

LandbasedAQ

EDITIONS

Editions

LB1
LB2
LB3
LB4

Distribution

Seafood Expo, Barcelona 6-8 May
Aqua NOR 19-21 August
Fish Farmer 21-22 October + Morefish in November
AqKva in January + Tekset in February

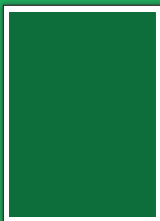
Ad deadline

9 April
4 July
8 October
17 December

Formats

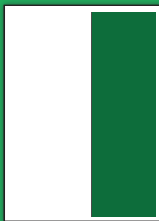
 Print  Digital

1/1 page*
210 mm x 297 mm



NOK 23 900
EUR 2 000

1/2 page
Vertical
90 mm x 255 mm



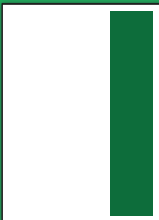
NOK 16 000
EUR 1 370

1/2 page
Horizontal
185 mm x 125 mm



NOK 16 000
EUR 1 370

1/3 page
Vertical
59 mm x 255 mm



NOK 11 500
EUR 980

1/3 page
Horizontal
185 mm x 85 mm



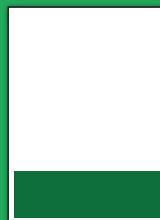
NOK 11 500
EUR 980

1/4 page
Vertical
90 mm x 125 mm



NOK 9 900
EUR 850

1/4 page
Horizontal
185 mm x 63 mm



NOK 9 900
EUR 850



*Back Page (201*242 mm) NOK 33 000/Euro 2800 - Page 2,3 and 6: NOK 25 900/Euro 2200

Colorprofile:


Accepted files:
PDF, Ai, TIFF, JPG, PNG, PSD

Resolution:
300 dpi

FRONT PAGE

LandbasedAQ.no

SKY-SCRAPER
(max 2 rotating)

300 x 600

NOK 15 000
EUR 1 300 / per week

TOP BANNER
(max 3 rotating)

1065 x 200 320 x 250

NOK 13 000 EUR 1 100 / per week

SKY-SCRAPER
(max 2 rotating)

300 x 600

NOK 15 000
EUR 1 300 / per week

FLEX BANNER 1
(max 3 rotating)

1065 x 300 320 x 250

NOK 13 000 EUR 1 100 / per week

CONTENT MARKETING
NOK 21 700 EUR 1 850 / per week

FLEX BANNER 2
(max 3 rotating)

1065 x 300 320 x 250

NOK 9 000 EUR 850 / per week

FLEX BANNER 3
(max 3 rotating)

1065 x 600 320 x 400

NOK 9 000 EUR 850 / per week

FRONT POSTER

500 x 400

320 x 200

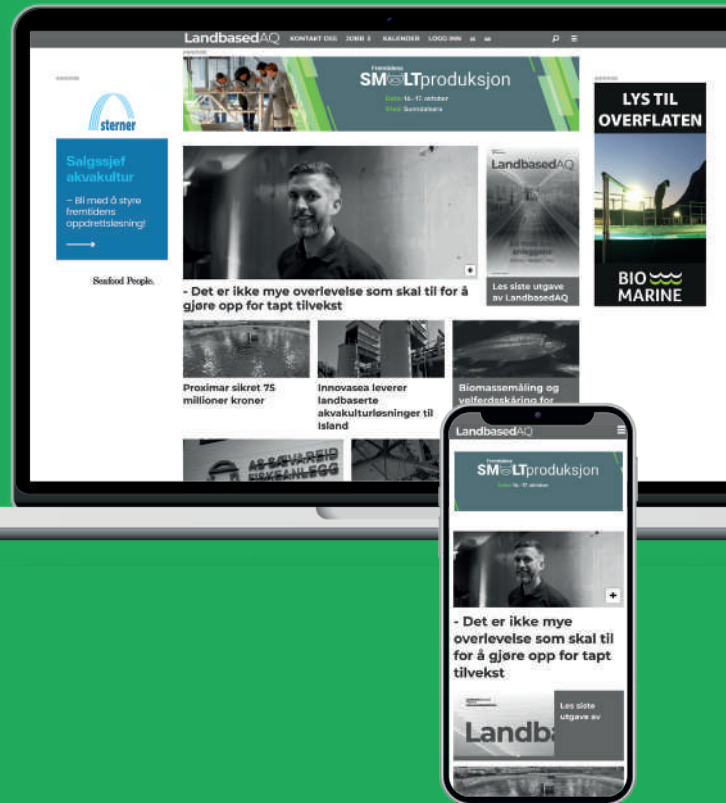
NOK 8 000 EUR 700 / per week

FRONT POSTER

500 x 400

320 x 200

NOK 8 000 EUR 700 / per week



WEB

- Digital visibility on kyst.no with daily updated news
- 55 000 active uses per month
- Branding on our websites gives you a unique opportunity to be visible throughout the aquaculture business in Norway

CONTENT MARKETING

- Content marketing articles offers high visibility, an opportunity to share your knowledge and has a long term effect.
- We also share articles on Social Media.

NEWSLETTER

- Sent out every Friday to qualified readers.

Contact us for prices.

Material:

Images and animation: GIF, JPG, PNG Video: HTML Max 5MB

ARTICLE PAGE

Our prices are indicative. Prices on the web are per week.

All our web ads is published on two surfaces:

Desktop and mobile.



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Contact info sales



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