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Et ty ky

Det er mange langs kysten som stemte til valgurnene for å gi sin stemme ved valget. Som mange kanskje vil huske, var to regjeringspartiene Arbeiderpartiet og Senterpartiet en kraftig tilbakegang i av havbrukskommunene.

Både før, under og etter grunnrenteskatten har det vært sterk kritikk mot innføringen av skatt, og det er tydelig at som både bor og jobber i havbruk utgjør en stor del av befolkningen i disse kommunene. Det er de lokale sakene som fokuserer på et kommunalt nivå, og Senterpartiet har fått mye omtalte skatteproblemer.

Arbeiderpartiet har vært parti i 199 år, men har mistet innhatt posisjon som parti.

For å løfte stemmeurnene, Gustav Wille er en oppslutning er en oppslutning. Samtidig er prosentparten 14,3 prosent.

I Senja, ut fra h...

Norsk fiskeoppdrett



Aarskog vil skille laksen fra lusen

Salmon Group vil redde oppdretternes omdømme
Side 14

Mener nye krav vil komme brått på oppdretterne
Side 26

Veterinærinstituttet: - Fortsatt kritisk for rensefisken
Side 40

Foto: Ole Andreas Drønen

EDITIONS

Editions

NF 1
NF 2
NF 3
NF 4
NF 5
NF 6-8
NF 9
NF 10
NF 11
NF 12

Distribution

NASF 4-6 March + Frisk Fisk 11-12 March
Seafood Days 24-26 March + Salmon City 2-3 April
Seafood Norway General Assembly 7-8 April

Lofoten Seminar 11-13 June
AQUA NOR 19-21 August

Tekmar 2-3 December
AqKva Conference 2026

Focus

2025 – Future Prospects
Education/Recruiting/Reputation
Aquaculture Leaders – NASF
Lice – Fish health – Fish welfare
Vessels and barges
Aqua Nor
Closed containments at sea
Lice – Fish health – Fish welfare
Technology
Summary 2025

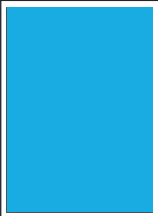
Ad deadline

23. January
19. February
25. March
24. April
20. May
30. June
1. September
21. October
19. November
18. December

Formats

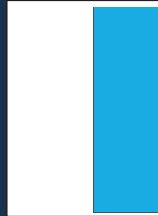
 Print  Digital

1/1 page*
210 mm x 297 mm



NOK 23 900
EUR 2 000

1/2 page
Vertical
90 mm x 255 mm



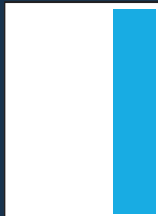
NOK 16 000
EUR 1 370

1/2 page
Horizontal
185 mm x 125 mm



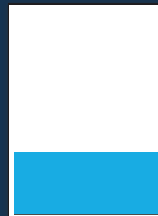
NOK 16 000
EUR 1 370

1/3 page
Vertical
59 mm x 255 mm



NOK 11 500
EUR 980

1/3 page
Horizontal
185 mm x 85 mm



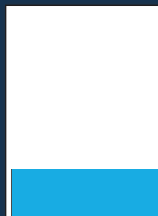
NOK 11 500
EUR 980

1/4 page
Vertical
90 mm x 125 mm



NOK 9 900
EUR 850

1/4 page
Horizontal
185 mm x 63 mm



NOK 9 900
EUR 850



*Back Page (201*242 mm) NOK 33 000/Euro 2800 - Page 2,3 and 6: NOK 25 900/Euro 2200

Colorprofile:


Accepted files:
PDF, Ai, TIFF, JPG, PNG, PSD

Resolution:
300 dpi

FRONT PAGE

Kyst.no

TOP BANNER
(max 3 rotating)
1065 x 200 320 x 250
NOK 16 000 EUR 1 370 / per week

SKY-SCRAPER
(max 2 rotating)
300 x 600
NOK 18 500
EUR 1 600 / per week

SKY-SCRAPER
(max 2 rotating)
300 x 600
NOK 18 500
EUR 1 600 / per week

FLEX BANNER 1
(max 3 rotating)
1065 x 300 320 x 250
NOK 16 000 EUR 1 370 / per week

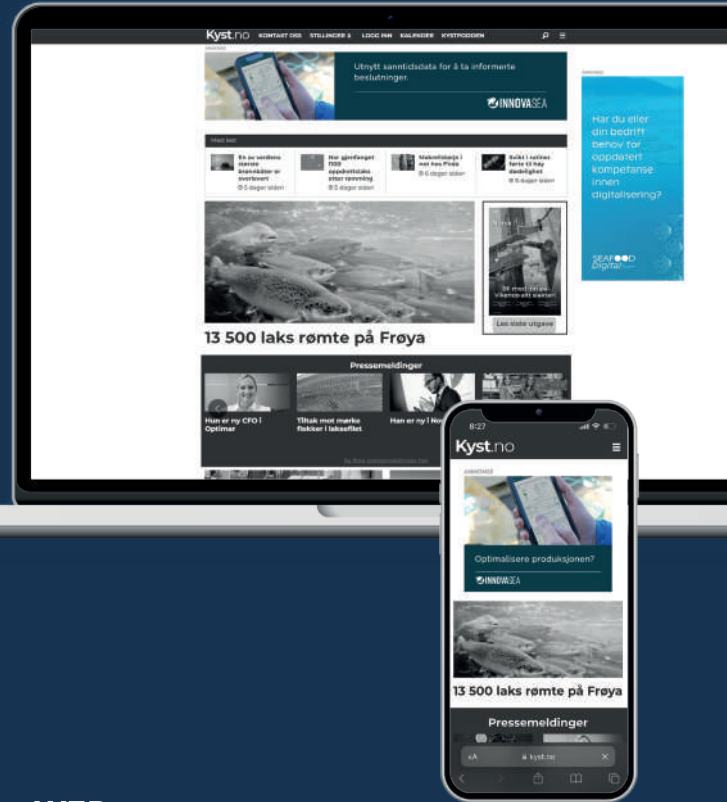
CONTENT MARKETING
NOK 21 700 EUR 1 850 / per week

FLEX BANNER 2
(max 3 rotating)
1065 x 300 320 x 250
NOK 16 000 EUR 1 370 / per week

FLEX BANNER 3
(max 3 rotating)
1065 x 600 320 x 400
NOK 16 000 EUR 1 370 / per week

FRONT POSTER
500 x 400 320 x 200
NOK 8 000 EUR 700 / per week

FRONT POSTER
500 x 400 320 x 200
NOK 8 000 EUR 700 / per week



WEB

- Digital visibility on kyst.no with daily updated news
- 55 000 active uses per month
- Branding on our websites gives you a unique opportunity to be visible throughout the aquaculture business in Norway

CONTENT MARKETING

- Content marketing articles offers high visibility, an opportunity to share your knowledge and has a long term effect.
- We also share articles on Social Media.

NEWSLETTER

- Sent out to Newsletter subscribers Tuesdays and Thursdays.

Contact us for prices.

Material:
Images and animation: GIF, JPG, PNG Video: HTML Max 5MB

ARTICLE PAGE

ARTICLE TOP BANNER
(max 3 rotating)
1065 x 200 320 x 250
NOK 13 000 EUR 1 100 / per week

SKY-SCRAPER
(max 2 rotating)
300 x 600
NOK 15 000 EUR 1 300 / per week

ARTICLE POSTER
(max 2 rotating)
350 x 240 320 x 250
NOK 11 400 EUR 990 / per week

ARTICLE POSTER
(max 2 rotating)
350 x 240 320 x 250
NOK 11 400 EUR 990 / per week

ARTICLE FLEX BANNER
(max 3 rotating)
1065 x 400 320 x 250
NOK 9 000 EUR 850 / per week

Our prices are indicative. Prices on the web are per week.

All our web ads is published on two surfaces:

Desktop and mobile.



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