

# MEDIA - KIT 2025

**Fiskeslam**  
- med dette

Karbonfangst/ carb

nytt landbasert anlegg for  
Nærøysund kommune

Nærøysund kommune med en  
17.300 for matfiskanlegget og  
et for 45 000 tonn matfisk,  
ommune uttalt seg, og har ingen

Matfiskanlegget skal bestå av  
fram til over 5,5 kg, Eco Seafood  
ret, Infrastruktur som vanninntak,

anlegg

har gitt sin velsignelse til at  
k ved sitt anlegg Haukå.

til å utvide produksjonen i det  
Haukå fra 1 550 til 5 100 tonn årlig  
postmolt av laks og ørret.

AQ har fått tilgang til, viser at  
har godkjent søknaden fra selskapet,  
opprinnelig løyve til etablering av et

teflek å 50 gram i 1990. Marine Harvest  
ble det gitt nytt løyve til utviding til 780  
av for avlepet til sjø. I 2019 ble det gitt  
tt utslippsgrenser for mengde nitrogen,

er 700-grams fisk, totalt 8,8 millioner fisk-  
anlegget ny RAS-avdeling i tillegg til den RAS-

ogi mens påvekst og postmoltavdelingene  
Mowi om de går videre med utvidelse av  
runnrenteskatten. De har ikke besvart våre



LandbasedAQ 2-2024  
Årgang 3  
www.LandbasedAQ.no

# LandbasedAQ



**Bli med inn i  
anleggene**

STATUS – INNSIKT – FAG

Fotomontasje: LandbasedAQ

## EDITIONS

### Editions

LB1  
LB2  
LB3  
LB4

### Distribution

Seafood Expo, Barcelona 6-8 May \*  
Aqua NOR 19-21 August  
Fish Farmer 21-22 October + Morefish in November  
AqKva in January + Tekset in February

### Ad deadline

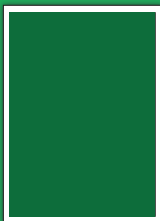
9 April  
4 July  
8 October  
17 December

(\* ) At the Barcelona trade show in May, we will distribute Fish Farming Expert. This edition will include a dedicated land-based section where advertising opportunities are available. The Norwegian edition will not be distributed there.

### Formats

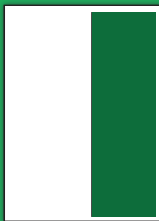
 Print  Digital

1/1 page\*  
210 mm x 297 mm



NOK 23 900  
EUR 2 000

1/2 page  
Vertical  
90 mm x 255 mm



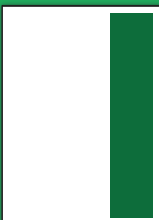
NOK 16 000  
EUR 1 370

1/2 page  
Horizontal  
185 mm x 125 mm



NOK 16 000  
EUR 1 370

1/3 page  
Vertical  
59 mm x 255 mm



NOK 11 500  
EUR 980

1/3 page  
Horizontal  
185 mm x 85 mm



NOK 11 500  
EUR 980

1/4 page  
Vertical  
90 mm x 125 mm



NOK 9 900  
EUR 850

1/4 page  
Horizontal  
185 mm x 63 mm



NOK 9 900  
EUR 850



\*Back Page (201\*242 mm) NOK 33 000/Euro 2800 - Page 2,3 and 6: NOK 25 900/Euro 2200

Colorprofile:  


Accepted files:  
PDF, Ai, TIFF, JPG, PNG, PSD

Resolution:  
300 dpi

## FRONT PAGE

LandbasedAQ.no

**SKY-SCRAPER**  
*(max 2 rotating)*

300 x 600

**NOK 15 000**  
**EUR 1 300 / per week**

**TOP BANNER**  
*(max 3 rotating)*

1065 x 200    320 x 250

**NOK 13 000    EUR 1 100 / per week**

**SKY-SCRAPER**  
*(max 2 rotating)*

300 x 600

**NOK 15 000**  
**EUR 1 300 / per week**

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**CONTENT MARKETING**

**NOK 21 700    EUR 1 850 / per week**

**FLEX BANNER 1**  
*(max 3 rotating)*

1065 x 300    320 x 250

**NOK 13 000    EUR 1 100 / per week**

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**FRONT POSTER**

500 x 400    320 x 200

**NOK 8 000    EUR 700 / per week**

**FLEX BANNER 2**  
*(max 3 rotating)*

1065 x 300    320 x 250

**NOK 9 000    EUR 850 / per week**

**FRONT POSTER**

500 x 400    320 x 200

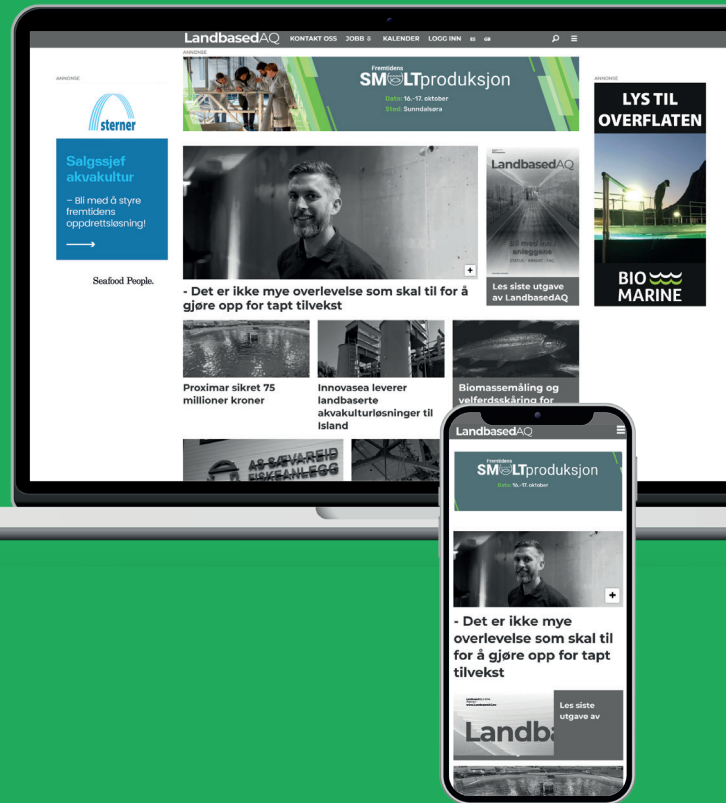
**NOK 8 000    EUR 700 / per week**

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**FLEX BANNER 3**  
*(max 3 rotating)*

1065 x 600    320 x 400

**NOK 9 000    EUR 850 / per week**



## WEB

- Digital visibility on kyst.no with daily updated news
- 55 000 active uses per month
- Branding on our websites gives you a unique opportunity to be visible throughout the aquaculture business in Norway

## CONTENT MARKETING

- Content marketing articles offers high visibility, an opportunity to share your knowledge and has a long term effect.
- We also share articles on Social Media.

## NEWSLETTER

- Sent out every Friday to qualified readers.

Contact us for prices.

Material:  
Images and animation: GIF, JPG, PNG    Video: HTML    Max 5MB

## ARTICLE PAGE

Our prices are indicative. Prices on the web are per week.

All our web ads is published on two surfaces:

Desktop and mobile.



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## Contact info sales



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### Material:

Images and animation: GIF, JPG, PNG Video: HTML Max 5MB